

## NCC Cable System Order

Order #	62500123
Syscode	0897
System Name	Spectrum/University Of Wisconsin
Market	Madison

Flight Dates	02/12/18 - 02/25/18
Agency	Media Ad Ventures
Advertiser	WMC Issues Mobilization Committee

Update Date	02/14/18
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Ella Kirchner
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Oct16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$52.00	
Commission		\$7.80	
Net Total		\$44.20	
Total Spots		14	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 2.14 revised to place morning spots on election day and revise cutoff time, please confirm, thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		X						-	-	1	\$3.00	\$3.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	X							-	-	2	\$3.00	\$6.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	0	\$3.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		X						-	-	1	\$3.00	\$3.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
<b>SPOTS</b>	14	0	0	0	0	0	0	0	0	0	0	0	14
<b>AMT</b>	\$52.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$52.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/14/18

62500123 | Madison | Spectrum/University Of Wisconsin | 0897 |

## NCC Cable System Order

Order #	62500123
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

AE	Jonas Lawson
Sales Coordinator	Ella Kirchner
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Oct16
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Media Ad Ventures
Advertiser	WMC Issues Mobilization Committee

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,538.00		
Commission	\$380.70		
Net Total	\$2,157.30		
Total Spots	14		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 2.14 revised to place morning spots on election day and revise cutoff time, please confirm, thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		X						-	-	1	\$157.00	\$157.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	X							-	-	2	\$132.00	\$264.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	X							-	-	2	\$260.00	\$520.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	0	\$157.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	5	\$132.00	\$660.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$260.00	\$780.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		X						-	-	1	\$157.00	\$157.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
<b>SPOTS</b>	14	0	0	0	0	0	0	0	0	0	0	0	14
<b>AMT</b>	\$2,538.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,538.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/14/18

62500123 | Madison | Spectrum/Madison Interconnect, WI | 7838 |